

# CHRISTMAS IN THE SUMMER SELF PROMOTION

MUSIC GIFTS COOL IDEAS TECH TOYS CD GREETING CARDS GREETING CARDS



5" x 7" full color  
Santa Dude



Back cover  
Listing of product

**Sure we know it is the dead of summer and that Santa is off surfing at the beach. But, we're moving closer and closer to the holiday season and how many years have you promised yourself to take care of your holiday needs earlier in the year?**

**We Are Proud To Announce:**  
**The 2006 Holiday Gift Collection**  
Now Available For  
Preview & Private Consultation

**We would like a few minutes of your valuable time as your executive gift consultants to have you view our carefully selected best selling gifts, the newest gift ideas for 2006, new tech toys, plus other exciting ideas and trends**

**Why now?**  
We can save you money with early order specials, insure stock is available, save you time and the annual hassle associated with ordering cards, calendars and gifts.

**We will be giving you a follow-up call, but feel free to set aside a few minutes and tell us (by e-mail, fax or phone) when is the best time for us to meet.**

**ABG**  
A Promotion Agency  
Bob Johnson  
American Business Gifts  
800-750-5189  
e-mail: bobj@americanbizgifts.com

Inside panel  
stock or custom message

## CHRISTMAS IN JULY & AUGUST ?

The summer is here and that means business slows down, unless you're a proactive distributor who wants to get holiday business now. Here's Soundline's self promotion greeting card to help you stimulate holiday sales in the summer. Low cost, easy to mail and bound to get you appointments with a mailing and follow-up call.

### YOUR SELF PROMOTION

Your self promotion includes the card with your logo in up to four colors beneath the text. Use our suggested text or write your own. Price includes foil lined white mailing envelope. Minimum order 50. Credit card orders only unless the net order is larger than \$100.

### THE DETAILS

- Price: .75 net per unit
- Imprint: Your logo in 1-4 color process from 300 DPI art
- Text: Stock message or custom. Provide proofread text in a word document if custom.
- Production: 5 working days
- Set-up: None.
- Add a CD: Silver level CD add \$1.00  
Gold level CD add \$1.75
- FOB: NJ
- Ship: UPS ground

### TO ORDER

Send Your Order To:  
sales@soundline.com  
Mail:  
Soundline  
11 Middlebury Blvd.  
Randolph, NJ 07869  
Phone: 800-750-5189  
FAX: 973-927-7755

### ADD A CD ADD IMPACT TO YOUR MAILING



**TO BECOME GOLD LEVEL  
E-MAIL ALLISON@SOUNDLINE.COM**

Orders must be dated no later than August 15.  
No other special offers or pricing considerations apply to this offer.