



OUT WITH THE OLD

IN WITH THE NEW

MasterPieceDiscTM

CD·ARCHIVETM

Filing Meets Marketing

**Mortgages - Bank Statements
- Financial Statement - Titles -
Closing Documents - Tax - Legal
Papers - Renderings - Plans -
Reports - Proposals - Tests - Scans
- Images - Media - Education
- Archives - Libraries - Public
Relations - Advertising.**

For any business transporting a document to a valued client

Filing Meets Marketing On A CD • ARCHIVE Disc

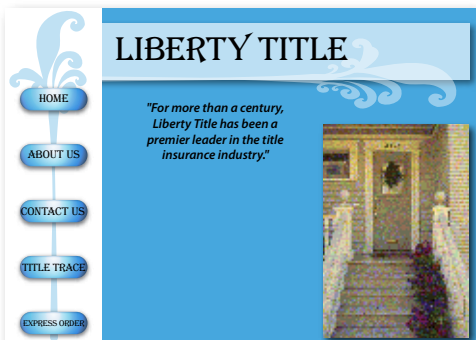
A pure and simple idea to promote your brand, your business, your image in a subtle, yet cost effective, way. A file may be the only tangible document your client receives from you. That file should carry your brand and your image. We turn an office supply into a marketing piece that forever differentiates you from your competition.



Splash One



Splash Two



Splash Three



Splash Five



Splash Six



Splash Four

✓ Creating Your Splash Page

Your splash page is created with your illustrations, logos and colors, using a standard template. Fully custom designs are welcome.

✓ Link To Another World

Your splash page is like a welcome page on a website. It invites your clients to hyperlink to your website, audio, video, send an e-mail or browse their file or other stored files.

✓ Decorated to Perfection

Patented MasterPieceDisc™ technology presents the most beautiful full color, high resolution, hard fire CD face in the world and matching packaging, too.

✓ Do The Math

Many businesses are burning CDs, but using costly printers and amateur adhesive labels. If you do the math, you will find MasterPieceDiscs™ save you money while presenting a powerful marketing and safe delivery tool.

CDR (recordable CDs) are vital vehicles to transport and store important records. From a mortgage to a tax return, from title papers to financial papers, from a CAT scan to a sonogram, the world is digital and digital files needs to be stored safely. MasterPieceDisc™ brands your business with outstanding detail. The face of each disc enhances your image like no other process. CD Archive™ from MasterPieceDisc™ adds something more. It will store any file you place in it, but it is also a promotional tool.

Drag - Drop & Burn

☑ **Burning Your Disc**

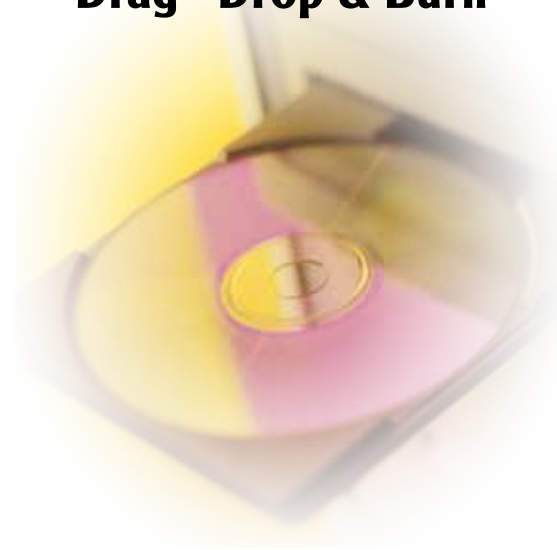
Each disc is decorated and burned with your splash page and related data. It is left open so you can simply drag one or more files, then burn the data and close the CD. It is now a one of a kind CD ready to send with tax reports, blue prints, titles, deeds, closing documents, proposals, medical records, scans, etc.

☑ **No Special Software Or Hardware**

The disc burning software built into Windows is all you need. Other software such as NERO allows you to add your selected file and burn your disc. Once completed, your files are locked in “forever”. It is a safe haven for important records and is actually dated for historical reference.

☑ **Special Packaging**

No job is complete until the packaging is done. We create packaging to meet your needs. From a simple sleeve to a plain white envelope; from a self adhesive pocket to fit in a book, binder or proposal to a custom printed file folder, we can meet your budget and marketing needs.



Link to:

Your website

An e-mail

Your file



Registration marks on the disc and machine allow perfect registration.



☑ **The Finishing Touch**

While a marker is all you need to identify your file and client, this simple labeler will add to the professional look. Simply place the disc in the labeler, it will print in any number of locations in black ink. Easy and cost effective.

Finishing Touch printers and ribbons are available.

Easy Order - Fast Service - Guaranteed Quality - Great Value

- Order small quantities
- Save money on costly set up charges
 - Customize small runs
- Replace inventory in a few days
 - Keep cash flow under control
- Burnish your image with the finest decorating
- Proven reliability with Philips brand CDRs

Complete Price - Includes Selected Packaging

4E	250	500	750	1000	Setup
CDR 700MB - Bulk	\$1.43	\$1.32	\$1.26	\$1.19	\$40.00
White Paper Window Envelope	\$1.54	\$1.43	\$1.37	\$1.30	\$40.00
Clear Plastic Sleeve	\$1.65	\$1.54	\$1.48	\$1.41	\$40.00
Clear Clam Shell	\$1.75	\$1.64	\$1.58	\$1.51	\$40.00
Slim Jewel Case w/Black Tray	\$1.82	\$1.72	\$1.66	\$1.59	\$40.00
Slim Jewel / 2 panel cover (4/0)	\$2.09	\$1.83	\$1.75	\$1.66	\$60.00
Printed Folding Sleeve	\$2.31	\$1.98	\$1.88	\$1.74	\$60.00
Printed Sleeve, 2 panel 4C (record album style)	N/A	N/A	N/A	\$1.72	\$60.00

Set up for splash page [One time only]	[G]
Stock design with three links and link to added documents	\$100
Fully custom 1 page design with up to 6 links. Client supplied graphics to spec.	\$150
Per hour art charge for additional creative work and edits	\$35
Custom content development	Quote
Standard production time - 5 working days from receipt of art approval & master	

Production ready splash page designs can be provided. No set up charge would apply.

Prices include the disc with content and the packaging of your choice. Products are shipped unassembled.

PACKAGING OPTIONS



Envelope



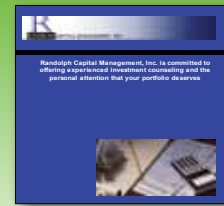
Clear Sleeve



Clam Shell



Slim Line



Sleeve



Visit Our Website

View dozens of stock CDR face designs ready to be personalized with your logo, name and details

CD•ARCHIVE™ turns an office supply into a marketing tool

Safe & Inexpensive
Easy to use · Easy to send



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