

# Soundline Self Promotion Tools



*When you succeed, we succeed.*



Special mailers to stimulate your sales

While you are busy selling...  
We print - We package - We mail

For additional details e-mail  
[info@soundline.com](mailto:info@soundline.com)

# Christmas In July (2009) Stock Designs

Please note: These cards can accommodate variable data on the cover. All cards are 5"x7".



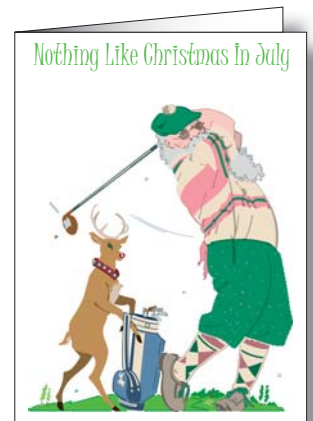
CIJ1



CIJ2



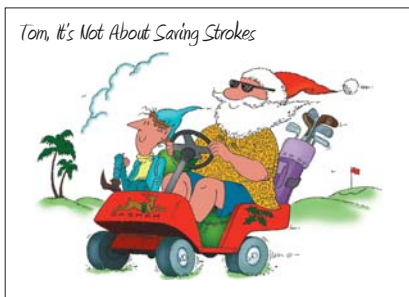
CIJ3



CIJ4



CIJ8



CIJ5



CIJ6



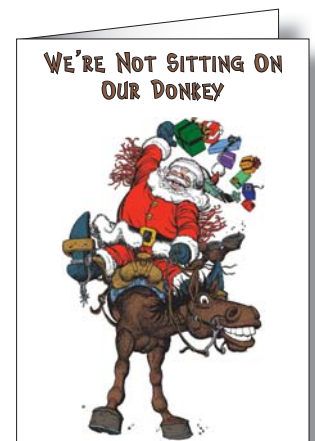
CIJ7



CIJ11



CIJ19



CIJ10

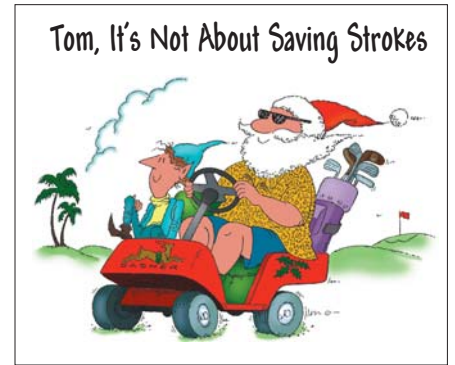
Select a design and a verse (or write your own)



# Christmas In July 4"x 6" (2009) Stock Post Card



CIJPC20



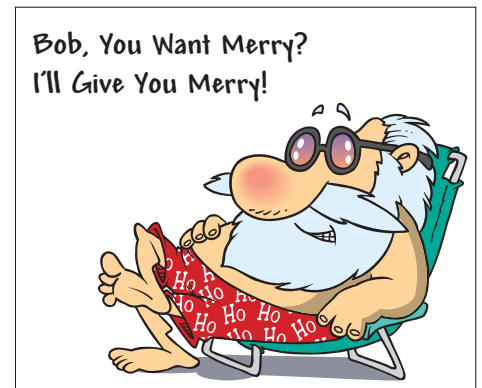
CIJPC21



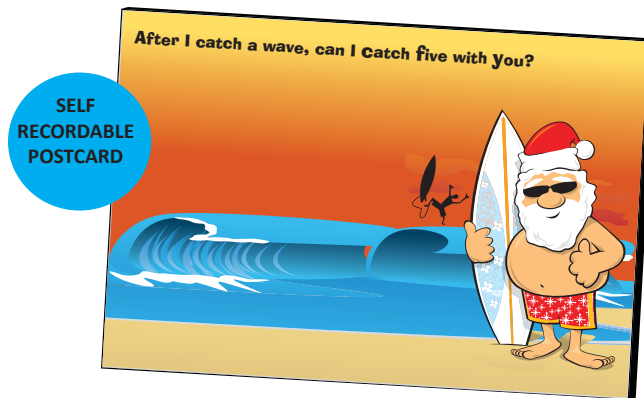
CIJPC23



CIJPC22



CIJPC24



CIJPC25

This is a talking postcard. You can record your message and get even greater impact. Hand write a greeting on the mailing side. One side 4 color printing with logo.

## CHRISTMAS IN JULY SELF PROMOTION TEXT SELECTION

Select any text below. Provide your contact information and logo for printing in area shown. If you would rather write your own copy, please provide it as a MS Word document and proofed. If you would like to provide it as art, please be sure all type is saved as curves and provide in 200 DPI or better as a JPEG, AI or PDF file. RGB or CMYK is accepted.

It is the heart of summer, but the holiday season is not far away. We want to make you "very merry" by saving you up to 50% off your holiday gift, greeting card and calendar budget.

Now is the time to review our holiday collection and save with early order incentives from our favorite suppliers.

We will be calling you to set aside a few minutes of your time to do your shopping early.

Jill Hansen  
Holiday Gift Advisor  
Dimensional Image  
(201) 355-5555  
jill@dimensionalimage.net

SPV1

It's about saving you money on your holiday budget  
Dimensional Image  
Invites you to preview  
The 2009 Holiday Gift  
Card & Calendar Collection.

We have an exciting new collection of business to business holiday expressions. Taking care of your holiday needs now can save you as much as 50% on your holiday budget.

We will be calling you to schedule a short meeting where you can see the wonderful ideas and the substantial savings.

Jill Hansen  
Holiday Gift Advisor  
Dimensional Image  
(201) 355-5555  
jill@dimensionalimage.net

SPV2

And we hooked our favorite suppliers of gifts, greeting cards and calendars. We made a great catch because they are giving us an exclusive opportunity to offer you significant savings of up to 50% on your holiday budget.

Now is the right time to order and save time, money and the annual stress the holidays bring. We will be calling you to schedule a few minutes to review our new collection and take advantage of the early order incentives.

Jill Hansen  
Holiday Gift Advisor  
  
Dimensional Image  
(201) 355-5555  
jill@dimensionalimage.net

SPV3

It's not your average business year. We recognize the challenge you have on your budget. Our gift consultants have assembled an outstanding collection of gifts, cards and calendars with early order discounts of up to 50%.

We invite you to preview our collection and save time, stress and money. As your gift advisor, I will be calling you to set aside a few minutes to review the collection and money saving opportunities. I hope to save you time and the annual holiday stress by shopping early.

Jill Hansen  
Your Holiday Gift Advisor  
Dimensional Image  
(201) 355-5555  
jill@dimensionalimage.net

SPV4

Sure, it's summer and Santa is off at the beach. But, the holiday season is near and we want to spare you the annual stress.

Ordering early means..  
Saving up to 50% on your budget .  
Saving last minute stress.  
Saving you time when you don't have it.

We are proud to announce:  
The 2009 Dimensional Image Collection  
Fine Gifts, Cards, Calendars

We invite you to set aside a few minutes and review our collection, place an early order for November delivery and enjoy the holiday season and savings. I will be calling you soon to set up a time to meet.

Jill Hansen  
Your Holiday Gift Advisor

SPV5

## GOLD LEVEL DISTRIBUTOR

### CHRISTMAS IN JULY 2009

Pricing & Fulfillment Details

*Use this sheet to calculate your costs.*

QTY	STYLE #	PRICE	ITEM DESCRIPTION	ADD FOR VDP	GOLD DISCOUNT	TOTAL
		.52	Greeting Card w/ envelope	Included	Included	\$
		.85	Fulfillment – includes postage		-	\$
		.32	Post card printed 4/1	Included	Included	
		.40	Fulfillment- Includes postage		-	
		1.40	Recordable post card 4/0	Included	Included%	

#### Special Distributor Net Pricing 50 - 1000 units

Four panel 5" x 7" greeting card with clear or white envelope. 4" x 6" postcard printed 4/1

**GOLD LEVEL DISCOUNT IS FACTORED IN TO THE PRICING ABOVE**

#### **FULFILLMENT SERVICES**

Price includes addressing, first class postage and mailing. We do it all for you @.85. Post card @.40

#### **FULFILLMENT LIST**

Provide Excel spread sheet or CSV comma delineated file. Be sure to provide data in marked columns.

Provide one column for each field (first name, last name, company, address, city, state, zip). Please use upper and lower case as it gives a better appearance in variable data printing.

#### **PAYMENT**

Fulfillment costs must be paid with order [VISA,MC]. All other costs to terms.

#### **PRODUCTION**

Allow 3 days from proof approval. Add 3 days for fulfillment.

#### **ART**

Provide your logo or design at 300DPI (JPEG,TIFF). Provide all type as curves.



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